



Simple, fast, effective.

HOW TO SET UP IQ SMS MARKETING

1. Register and Buy Credits

Register with us > Login and set-up >Purchase online.

Visit: www.iqsms.co.za

2. Enable the API & FTP Keys

The steps on how to enable the API keys are listed below *Remember to keep the credentials for both APIs the same:

- A. Log in and click on 'Settings' in the left-hand side menu.
- B. Click on 'API Keys'
- C. Click **'+Create API Key'** and select the 'HTTP' option (*The HTTP API is the channel you have been using for the other users*).



D. You will be prompted to create credentials and given two options: 'Choose your own' and 'Generate new credentials'.
 (HTTP API Key)

Enter description Client ID (Username) *	
Client ID (Username) *	
Enter username)
Secret Key (Password) *	
Enter 12+ characters password)
Confirm Secret Key *	
Enter Secret Key again	

25 Quantum Road | Moonstone Building | First Floor | Technopark | Stellenbosch | 7600 Tel: +27 21 880 0420 | Fax: +27 21 880 0488 | Email: info@iqretail.co.za | www.iqretail.co.za VAT Number: 4760205510 | Company Reg. 2000/020305/07 E. These credentials will not affect the login credentials of the account – they will apply to the API only.



Select **'Choose your own'**, then set a custom username and password for the API. The password must be 12 characters minimum and use at least one numeric, one lower case and one uppercase character (avoid using characters like #, <, >, &, ~, \ in your password)

Click "Update Credentials" to save the changes.

Next, click "+Create API Key" and select the 'FTP' option then refer to steps 4 above and ensure you use the same username and password as the HTTP API.

Description *	
Enter description	
Client ID (Username) *	
Enter username)
Secret Key (Password) *	
Enter 12+ characters password	••••]
Confirm Secret Key *	
Enter Secret Key again	

3. Set up your IQ System

In your IQ system, go to Utilities > Setup > Module Parameters > Services > SMS Marketing.

4. Start sending messages!

