

The intelligent choice.

# Consumer Rewards Programs

**ONE · ONE**  
MONEY IN YOUR WALLET

INCORPORATING THE  
**infinity**  
MONEY IN YOUR WALLET  
PROGRAM

**LOYALTY**

Open Coalition Rewards

Open Main Branded Rewards

Closed White Labeled Rewards

## ONE|ONE Infinity Rewards

**Operates a multi-partner coalition rewards program in South Africa and Namibia off a tried and tested technology platform with the necessary skills to not only build a viable and sustainable rewards program but to structure and drive campaigns and dialogue to continually surprise and delight the consumer.**

We offer the following variations, specifically tailored to derive maximum benefit and achieve specific objectives:

- a.** "OPEN" Coalition Rewards Program where consumer membership is free and a multitude of retail partners participate to derive maximum benefit from the consumer's economic activity and in turn the consumer benefit through directing their economic activity at specific partners;
- b.** "OPEN" and Branded Rewards Program where the above is applicable, but partners brand marketing material and rewards cards to drive maximum exposure to the consumer;
- c.** "CLOSED" Rewards Programs where we enable your own program with our Technology, Intellectual Property and Experience.

We believe we are building a compelling and targeted offering that aims to differentiate itself from other main stream rewards programs. We do this by not merely focussing on the reward portion of the program but to engage the consumer as an

individual, thus fostering specific behavioural patterns. Through our engagements with current clients we are able to demonstrate sustainable growth in retail expenditure and believe, now more than ever, that a well-structured rewards program can deliver benefits for both the retail and consumer side of the economy.

We create rewards programs tailored to our clients's specific business needs and objectives and as such the costing of the program is also done with these specifics in mind.

Our Contact Centre is open from 7:30am - 4:30pm on weekdays - alternatively send us an email and we'll get back to you faster than you can say 'ONE|ONE, money in your wallet'

### Contact Details

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**Contact Centre Hours:**  
Weekdays: 7:30am - 4:30pm